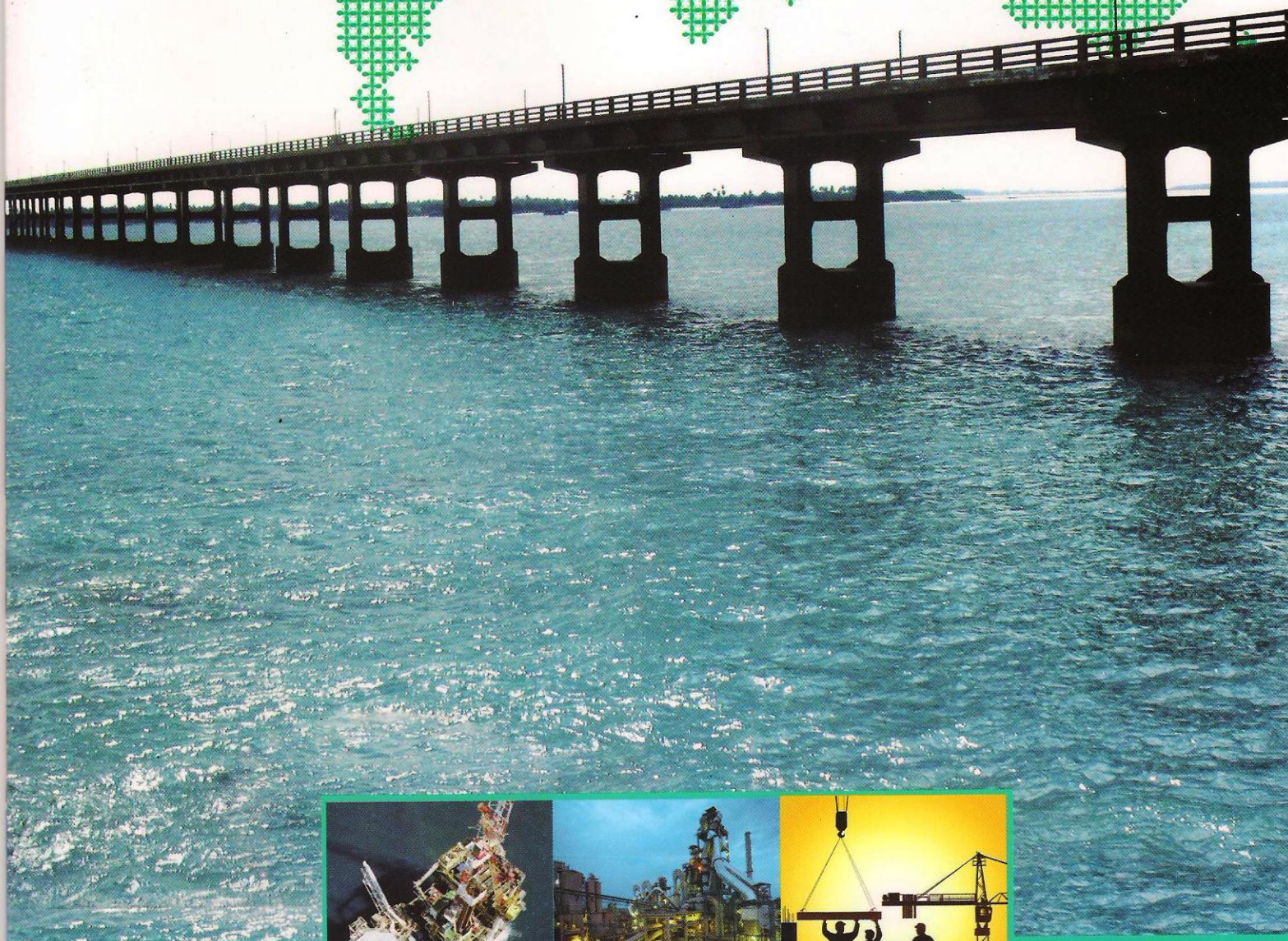


Asia Construct-Construct Asia - Building Capacities through Co-operation



**India Habitat Centre
Lodhi Road**



**13-15 December, 2011
New Delhi**



AsiaConstruct was established in 1995 and is a **network of apex organizations** representing the Construction Industry from the Asian continent. Members include several Ministries of Construction, Construction Industry Development Board & Authorities, leading academic bodies, and other research organizations involved in the growth and development of construction activities in their regions.

One of the major activities of **AsiaConstruct** is its Annual Conference & Exposition held at Asian and Pacific Rim countries. This attracts members and non-members from across the globe who want to be part of this knowledge-sharing and co-operative effort for mutual benefit.

Construction Industry Development Council (CIDC) became a member in 1996, representing India on the Managing Body of AsiaConstruct. CIDC is a body set up jointly by the **Planning Commission**, Government of India and the Indian construction industry. This is an umbrella organization for the construction industry in India which plays a key role in the country's growth since construction is pegged as the second largest economic activity in the country. This industry has an annual expenditure of Rs. 410,000 crores and a consistent growth rate of over 10%.

CIDC organized the 7th AsiaConstruct event in New Delhi which attracted over 1000 delegates and 200 exhibitors. **After a decade, CIDC has received the honour once again to host the 17th AsiaConstruct Event in New Delhi from 13th to 15th December, 2011.**

Objectives of 17th ASIACONSTRUCT

- » To **forge alliances** & regional co-operation among all constituents of the Construction Industry from various nations
- » To **share and disseminate information about the economic pointers, regulatory frame work, business opportunities, technologies and the good practices being followed by different nations**
- » To **exchange views and ideas** leading to better implementation of construction projects
- » To **showcase** the potential & prowess of product **manufacturers & service providers** to enhance bilateral / multilateral trade
- » To evolve a **database** for the use of all stakeholders
- » To organize **focused seminars** on issues pertaining to the construction industry
- » To **initiate and strengthen** multilateral alliances among the public & MNCs

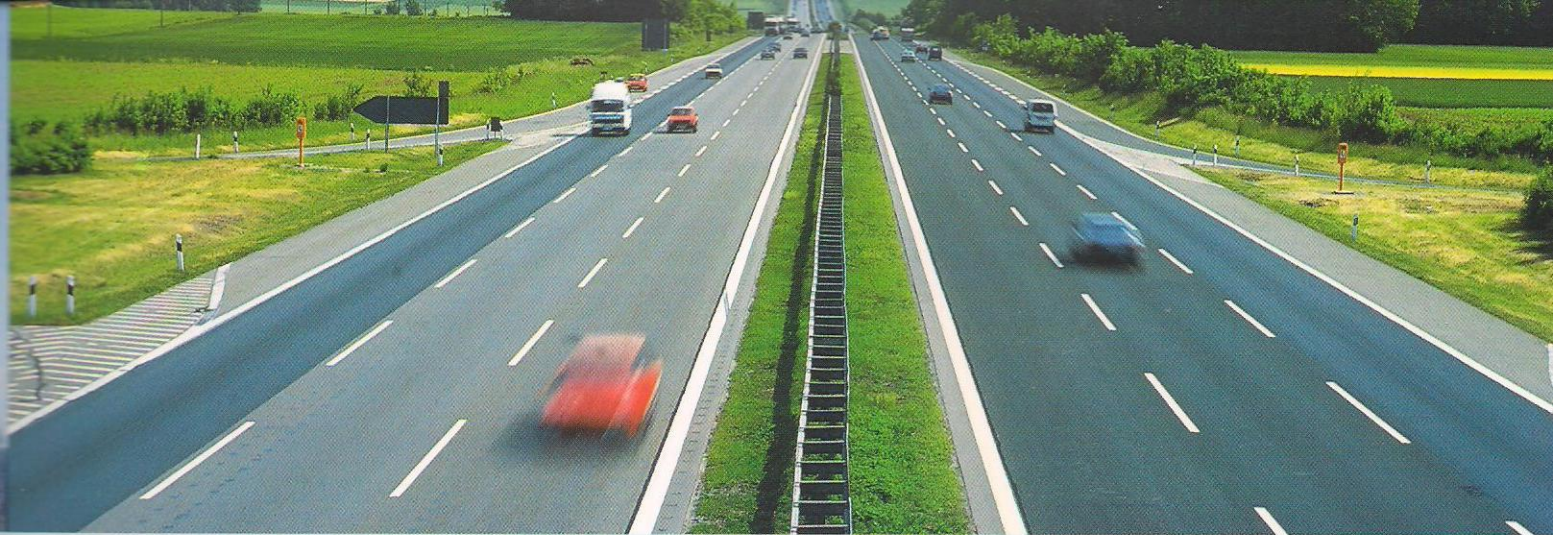
Topics

Domain specific topics to be covered during the event include:

- » Cement Industry
- » Construction Equipment Industry
- » Contractors
- » Consultants
- » Steel Manufacturing Industry
- » Oil & Petroleum Industry
- » Power (Hydro / Thermal / Solar / Wind / Nuclear)
- » Non Ferrous Metal Industry
- » Banks / FIs
- » Defense Construction
- » Insurance Sector
- » Other Materials Manufacturing Industry
- » Healthcare Infrastructure

Building Bridges

This event will bridge **construction industry delegates** from different countries and provide mutually beneficial opportunities.



Participating countries include:

- » China: Ministry of Housing and Urban-Rural Development, Govt. of P.R of China
- » Hong Kong: Hong Kong Polytechnic University
- » India: Construction Industry Development Council
- » Indonesia: National Construction Services Development Board, Govt. of Indonesia
- » Japan: Research Institute of Construction and Economy, Govt. of Japan
- » Korea: Korea Research Institute for Human Settlements, Govt. of Korea
- » Malaysia: Construction Industry Development Board, Govt. of Malaysia
- » New Zealand: Department of Building and Housing, Govt. of New Zealand
- » The Philippines: Construction Industry Authority of The Philippines
- » Singapore: Building and Construction Authority, Govt. of Singapore
- » Sri Lanka: Institute for Construction Training and Development, Govt. of Sri Lanka
- » Vietnam: Ministry of Construction, Govt. of Vietnam & Hanoi Architectural University, National Institute of Urban & Rural Planning

Delegates will also include:

- » Planners in the Central & State Governments in India
- » Project owners including Ministries, Departments and Public Sector Undertakings of Government involved with Construction in India

Structure of The Event

The event includes an **International Conference & Exhibition** to be held from **13th -15th December, 2011** with the theme "**Asian Economic Overview 2011 & Outlook 2012**". Focused on Infrastructure and Construction verticals, it provides opportunities to showcase new and emerging technologies, best practices, equipment and machinery, products, material and services.

Asia Construct Conference

This will include Presentation of Country Reports, Theme Paper Presentations, Interactive Dialogue between Country Commissioners, Corporate Bodies from across Asia and global construction industry stakeholders. Key takeaways include fostering co-operation through B2B interactions & knowledge sharing.

Asia Construct Exhibition

The 3-day Exhibition provides opportunities to display your products, equipment, services and prowess in the construction domain. A strong platform to showcase your capabilities and display your product, projects and service offerings to the target audience for business building.

Attendees

This event will attract attendees from various segments like:

- » Architectural and Engineering Firms
- » Design / Construct Firms
- » Quantity Surveying Firms
- » Project Owners
- » Project Managers
- » IT Managers
- » Building Services Engineers
- » Builders
- » Operation and Maintenance Managers
- » Academics & Students

Paper Submission Schedule

Abstracts should not be over 500 words and contain sufficient details to clearly indicate the industry or research context and objectives, selected methodology or case studies and the final outcome/lessons for enterprise and policy developers. The event will have a mix of industry practitioners, academicians and public sector representatives and contributors should address the style and context of their paper accordingly. The full contact details (Postal, Telephone, Fax & Email) of the corresponding author and the individual (s), who will present the paper if accepted, should appear on all abstracts submitted.

Accepted papers will be published in the proceedings. Submissions should include only original materials that have not been published previously or currently submitted for consideration elsewhere.

Paper submission must comply with the following dates:

Submission of Abstract - September 30, 2011
Submission of Full Length Paper - November 1, 2011
Final Acceptance - November 30, 2011

Sponsorship Opportunities

This event offers sponsorship opportunities for State Government Agencies and Corporates to create bold visibility for the brand and build a powerful brand image. It will also facilitate opening up bigger business opportunities. The following are the features of each sponsorship package:

- » **Sponsor name & logo prominently displayed**
- » **One colored full page advertisement in the Souvenir**
- » **Paper presentation slot**
- » **15-minute presentation by the Sponsor**
- » **Promotional material inserted in the Conference Kit**
- » **Registration of free delegates for the conference including lunch, morning & afternoon teas**

Contact:

Mr. Sunil Mahajan

M: + 91 97111 06001

Mr. Ashutosh Bharadwaj

M: + 91 98685 66547

Mr. Deepak Mazumdar

M: + 91 98116 44761

Dr. Shuchita Kumar

M: + 91 98103 19758

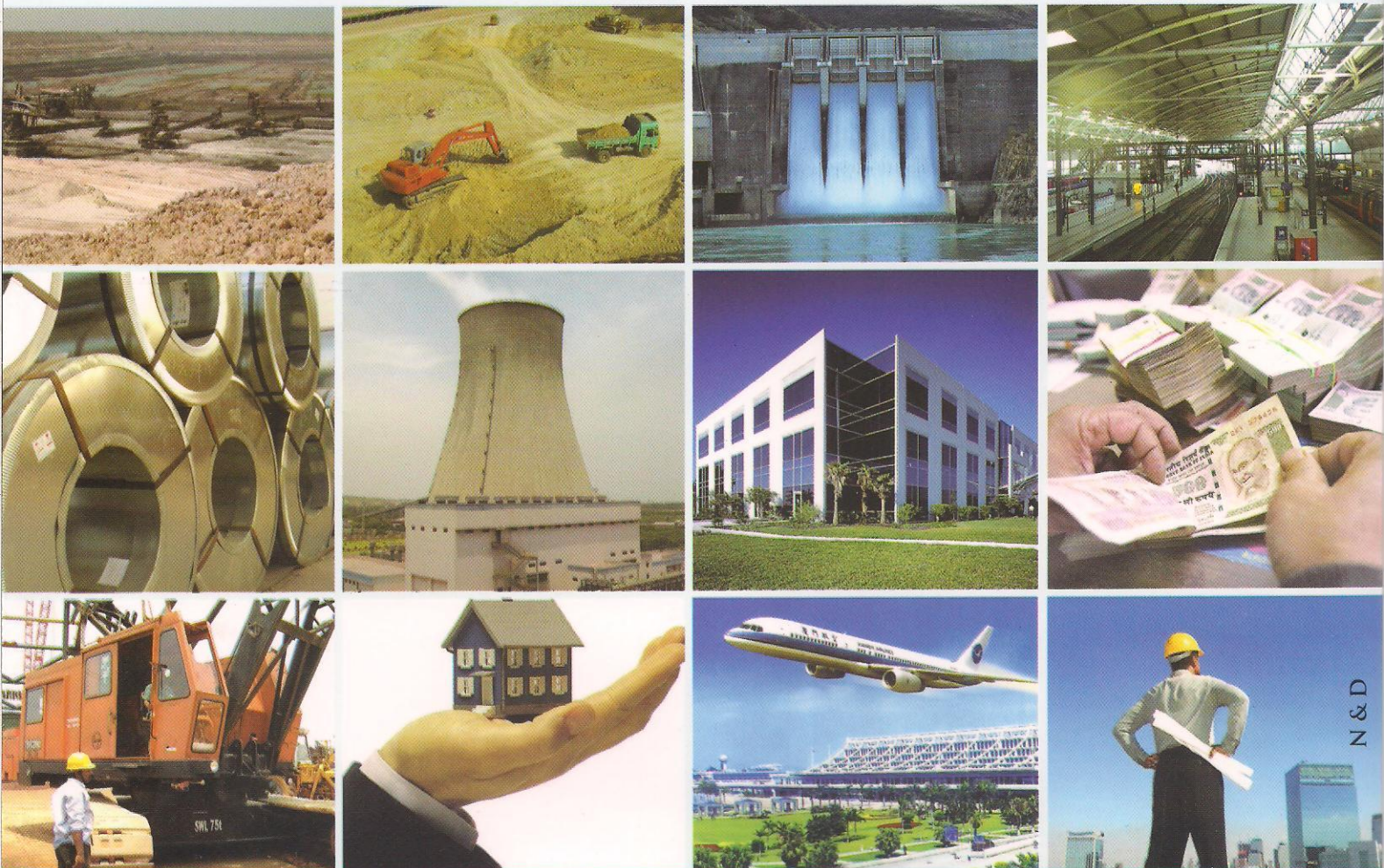
Construction Industry Development Council

"Vishwakarma Pratham", Plot No. 18, Sector - 20 'A', Faridabad - 121 002

Tel : + 91-129 - 4193907, 4193905, Telefax: + 91-129 - 4193906

Email: mail@asiaconstruct.in , cidcindya@gmail.com , cidc@cidc.in

Website: www.asiaconstruct.in & www.cidc.in



Registration Form for Exhibition

"Asia Construct - Construct Asia: Building capacities through cooperation"

On December 13 – 15, 2011, at India Habitat Centre, Lodi Road, New Delhi

Name:

Designation:

Name Organization :

Address:

Postal Code/Zip: Country:

Phone: e-mail:

Fax: Mob:

Products proposed for display

Area of specialization

MENTION THE NAME, WHICH TO BE PRINTED ON THE FASCIA (PLEASE PRINT)

PARTICIPATION CHARGES

Options	Area Sq mt	Charges Rs/sq mt	Amount Rs
A- Standard Booth Scheme Minimum Stall Size 3mt x 3mt	9 sq.mtr	10,000	_____
B – Open Space	20 sq.mtr	7,500	_____
		Grand Total	_____

PRIME LOCATIONS

2 or more sides open : 10% extra
 ALLOTMENT ON FIRST COME FIRST
 SERVED BASIS

Last date of booking – November 15, 2011

PAYMENT SCHEDULE	Special Discount
25% Payment with booking before November 15, 2011 & balance 75% before November 30, 2011	10% for Booking before November 15, 2011

Note: Organisers will bring out a Exhibition Directory and there will be complementary entry for the same in the Exhibition.

Entry in the Exhibition Directory will cover name and address of Exhibitor/Telephone/Fax/E-mail/Chief Executive/Contact Executive/ brief details of the products on display, product range manufactured, area of specialisation and company profile not exceeding 150 words.

If any Exhibitor requires placement of additional company profile, the same will be accepted at full advertisement charges.

We have read the general rules for exhibitors and we shall abide by the same. Enclosed is our payment by Bank Draft No. _____ Dated _____ for Rs _____ drawn in favour of Construction Industry Development Council payable at New Delhi.

Place _____ Name & Signature _____

Date _____ Designation _____

Stamp of Company _____

Registration For Conference

"AsiaConstruct – Construct Asia: Building capacities through cooperation"
13th -15th December, 2011 at India Habitat Centre, Lodhi Road, New Delhi.

Name:

Designation:

Name Organization :

Address:

Postal Code/Zip: Country:

Phone: Fax: e-mail:

PARTICIPATION CHARGES

Sponsorship Categories	Domestic	International
Principal Sponsor [10 delegates free + 1 pg advt. Colour + 7.5 sqm area for photo gallery Exhibition]	INR 10,00,000	USD 25,000
Main Sponsor 5 delegate free + ½ pg advt. colour]	INR 5,00,000	USD 15,000
Sponsor [3 delegate free + 1 pg advt. B/W]	INR 2,00,000	USD 7,000
Associate Sponsor [2 delegate free + ½ pg advt. B/W]	INR 1,00,000	USD 3,000
Exhibition stall per sqm (Minimum stall size 2.5 x 2.5)	INR 10,000/- per sqm	USD 500
Early Bird Registration	Registration Before 15th November, 2011	Registration After 15th November, 2011
Indian Participants	Rs. 7,000/- per person	Rs. 9,000/- per person
Multiple Registration	Rs. 6,000/- per person	Rs. 8,000/- per person
CIDC Members	Rs. 6,000/- per person	Rs. 6,500/- per person
Multiple Registration CIDC Members	Rs. 5,500/- per person	Rs. 6,000/- per person
Indian Students	Rs. 1,500/- per person	Rs. 2,000/- per person

ALLOTMENT ON FIRST COME FIRST SERVED BASIS Last date of booking : 30th November, 2011	
25% payment with booking before 15th November,2011 & balance 75% before 30th November,2011	Special Discount : 25% for CIDC MEMBERS

Non Indian Participants	US\$ 450 per person	US\$ 500 per person
--------------------------------	---------------------	---------------------

PAYMENT METHOD

Payment accepted in INR/US\$. Registration must be accompanied by through Cheque /Bank Draft/Cash Drawn on (name of Bank)..... in favour of 'Construction Industry Development Council', payable at New Delhi.

Construction Industry Development Council

Mr. Deepak Mazumdar, Dy. Director
Vishwakarma Pratham Plot No 18, Sector-20'A' Faridabad -121002
Tel: +91-129-4193907,4193905, Fax:+91-129-4193906
Email: mail@asiaconstruct.in, cidcindya@gmail.com,cidc@cidc.in
Website: www.asiaconstruct.in & www.cidc.in

Souvenir Booking Form

"Asia Construct – Construct Asia: Building capacities through cooperation"
On December 13 – 15, 2011, at India Habitat Centre, Lodi Road, New Delhi

Please Book the Advertisement Space in the Souvenir to be released during the International Conference on Construction.

Space : Page / s
Special Location (as below)
Black & White / Colour
Material to be provided for Souvenir : Camera Ready Artwork/Bromide OR
(Please tick) : Contents on letterhead & special instructions

Enclosed please find Demand draft/ Cheque No..... dated..... drawn on..... Bank, for Rs.
(Rs.....) only, in favour of **"CONSTRUCTION INDUSTRY DEVELOPMENT COUNCIL"**, payable at Delhi as payment against the above booking.

Signature

Name of Contact person for Advt. Designation.....
Organisation.....
Address.....
Phone..... Fax..... email

Souvenir Tariff

Technical Details :

Overall size : 26.5 X 20.5 cms
Print area : 22 X 17 cms

Tariff :

	Indian	International
Inside of Front Cover	Rs. 50,000	US\$ 2,000
Inside of Back Cover	Rs. 40,000	US\$ 1,500
Centre Double Page - Glossy	Rs. 75,000	US\$ 3,000
Centre Page Back – Glossy	Rs. 30,000	US\$ 1,200
Centre Page Last – Glossy	Rs. 25,000	US\$ 1,100
Ordinary Page	Rs. 20,000	US\$ 750
Half Page	Rs. 15,500	US\$ 500

INR 3000/- (US\$ 150) Extra for colour advertisement. (Full Page)
INR 1500/- (US\$ 75) Extra for colour advertisement. (Half Page)

Payment:

Demand draft / Cheque drawn in favour of "Construction Industry Development Council" and payable at New Delhi along with advertisement material should reach us (CIDC) on or before 30th November, 2011.

Payment and advertisement material to be sent to:

Construction Industry Development Council
Mr. Deepak Mazumdar, Dy. Director
Vishwakarma Pratham Plot No 18, Sector-20'A' Faridabad -121002
Tel: +91-129-4193907,4193905, Fax:+91-129-4193906
Email: mail@asiaconstruct.in, cidcindya@gmail.com, cidc@cidc.in
Web: www.asiaconstruct.in & www.cidc.in